

# Mae Klong Railway Market (Hoop Rom Market)

**By Vanseven Co.,Ltd.**



## ATTRACTION DETAILS

Mae Klong Railway Market (Hoop Rom Market) is a local market in Samut Songkhram Province, commonly called Siang Tai (life-risking) Market. It is considered one of amazing-Thailand attractions in the province. Spreading over a 100-metre length, the market is located by the railway near Mae Klong Railway Station, Mueng District, Samut Songkhram Province. It is a common fresh market selling seafood, vegetable, fruits, fresh and dried food, meats and other miscellaneous goods. Mae Klong Railway Market is open from 6.00 a.m. -6.00 p.m.

The market is called ‘life-risking’ market because its stalls are attached to the Mae Klong-Ban Laem railway, which is a short railway line running from and to Mahachai and Mae Klong. Vendors at the market put out parasols or canvas to protect themselves against the sun. The shelters stick into the railway where visitors walk and do their shopping. When each signal of the arriving train rings, chaos happens: vendors will rush to close their parasols and canvas, along with clearing all goods that will obstruct the coming train at a great speed. Once

the train passes, parasols and canvas will be reopened as goods are again put into their usual place next to the railroad. The market, accordingly, is so called 'Hoop Rom (umbrella/parasol-closing) Market'. The practice is usual for vendors and local people, but not for tourists who will definitely find the scene exciting and enjoyable at each visit. The parasol-closing event happens eight times per day according to the time that trains leave Mahachai for Mae Klong and depart Mae Klong for Mahachai. Trains will arrive at Mae Klong Station at 8.30 a.m., 11.10 a.m., 2.30 p.m. and 5.40 p.m., and depart the station at 6.20 a.m., 9.00 a.m., 11.30 a.m. and 3.30 p.m..



# Damnoen Saduak Floating Market

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## ATTRACTION DETAILS

In the past, daily commerce in Thailand was conducted mostly along rivers and canals (or khlongs in Thai). Bangkok's water network was busy and served as the principal means of communication causing Bangkok to be called as the "Venice of the East" by early European visitors. Out from Bangkok, there is a floating market that becomes one of the Thailand's most famous attractions, Damnoen Saduak Floating Market. Every morning, boat vendors will cramp in Khlong Damnoen Saduak to sell product from their plantations that varies from fruits to vegetables. Now the product is more varieties as there are many visitors visit here every day. Check out there early morning and take a ride on a row boat to get the real sense of floating market.



# Santorini Park Cha-Am

By Vanseven Co.,Ltd.



SANTORINI PARK CHA-AM is administered by Ms. Nasvera Tantichirasakul, the progeny of Mr. Supoj Tantichirasakul, the owner of the Premium Outlet Cha-Am, with the position of Managing Director of Theme Plaza Development Company Limited, a subsidiary of the Pena Group Public Company Limited, which has successfully operated a variety of retail ventures across Thailand for over 30 years.

Pena started in the retail fashion business. We recognized that there were many types of retail with potential in the market. Hua Hin – Cha Am is a tourist destination, but to meet tourists' requirements, there should also be some activities. Retail certainly means selling, but it is not only shopping. Thrill rides are the amusement that we have selected and added for the whole family. These are the tangible objects. For abstract ideas, marketing activities will be held continuously in the project. Atmosphere is very important; our concept relies on current trends of high technology. These days, people like to take and share photos online. So our concept here is that every inch of space should be beautiful for photography. Everybody would feel happy as a part of atmosphere, so we invested quite a lot on the architecture and sculpture.

The idea of bedecking buildings in blue as the Santorini style in Greece also came from Mr. Supoj. Though this land is not adjacent to the sea, Hua Hin-Cha Am is considered a city by the sea. So we thought of an island city which is famous and has its own character, and the answer is Santorini. This is because when we see the architecture of this island, we know where it is. Since Santorini is the island city, there must be water. That's why there are many things here related to water, such as man-made waterfalls, dancing fountains, water balls for children, and green areas. The atmosphere inside is thus very enjoyable.

# Swiss Sheep Farm

By Vansseven Co.,Ltd.



## Swiss Sheep Farm

In place of the ancient dream of those who seek it. The complex nature. Come in contact with the atmosphere of a farm in a valley surrounded by the love that surrounds you with warmth, style European country. Farms that will take you time to dream again. You will enjoy riding the scenic meadows among shepherds. And full of fun activities that are fun and love and romance. The key to my weight. The successor to that reputation.

Couples who have put together the key of love. Hold the eternal love. Join today to add power to your fatigue. Add fresh restore your love for us here. Swiss Sheep farm.



# THE VENEZIA

By Vanseven Co.,Ltd.



## ATTRACTION DETAILS

The inspiration of this magnificent project comes from the charm of Venice, the world's famous city of rivers. Venice is known as a city that massively uses water transportation by using the canal as a traffic channel throughout the city. In addition, the Venice has also preserved traditional stores with beautiful sculpture surrounding of the canal area. These charms can be compared to the one of the most charming cities in Thailand, Hua Hin.

Hua Hin has been a major tourist destination and famous city in Thailand. As of the face that Hua Hin is currently regarded as the prime tourism potential in terms of rapidly and steadily growing in the business and numbers of both Thai and foreign tourists. As the distance between Hua Hin and Bangkok, it is very convenient to travel as one-day trip between two cities; it takes less than two hours by car. Hua Hun, the city of relaxing place for living and visiting supported by surrounding many major attractions. Of course, huge buying power of over 65 million people across the country and overseas visitors.

The Venezia has brought you the only experience that you will never find in Thailand with some major magnificent Venice's symbolic landmarks, i.e. St. Mar's square and Bell Tower, world's famous tourist attraction landmark of the Venice. Another symbolic place of the Venice, of course, The Grand Canal, will be routed for more than 200 metres deep into the heart of the shopping village with the Gondolas service floating same as in the atmosphere of the Venice. In the area of 20,000 sq.m., there are 361 shops which are divided into 4 main zones:

1.Food and drinks. 2.Thai and International fashion.3.Service Zone. 4.Design & Creative Zone.

# ASIATIQUE THE RIVERFRONT

By Vanseven Co.,Ltd.



Asiatique The Riverfront is a Bangkok's first large-scale riverside community mall combining shopping, dining, sightseeing, activities and events under one roof. The strong cultural aspect is what sets it apart from other shopping malls.

There are more than 1,500 boutiques selling ultimate souvenir, fashionable cloths, textiles, accessories and home decor items.

With more than 40 restaurants, there are Thai, Chinese, Japanese, Italian and seafood dishes served all night.

There are also the extravaganza of Cabaret girls from Calyso Bangkok and the life-like movements of Thai puppets featured by Joe Louis Puppet Theatre.